



Vittorio Veneto, 4 March 2014

Silca S.p.A. - School of Talent.

The company has renewed also for 2014 its participation in Talent Campus, the innovative training project dedicated to talented young people that this year has become international.

After the successful edition of 2013, the project promoted by the Youth Policies Department of the Municipality of Vittorio Veneto is repeating and outdoing itself. This year the initiative has garnered the contribution also of the Veneto Region, of the Social Services Department and of the Ministers Council Presidency – Youth and National Social Services Department, in addition to the active partnership already established with seven municipalities of the province.

Talent Campus International will host 45 youth in their twenties, selected through a public contest among over 200 candidates and coming from Veneto, but also from the Netherlands, Spain and Croatia, partner countries of the project through Elisan, the European local inclusion and social action network.

The programme of the Campus consists of four full-immersion days packed with meetings, workshops, laboratories and group activities entirely led in English by important managers, start-uppers and trainers expert in social media and digital strategy.

The lecturers and mentors will deal with the challenges posed by a job market that is getting more and more competitive, fast and technological, with the goal to stimulate the young participants and offer them the right skills to tackle it and exploit their talents to the fullest. The participants will be able to learn the rules of such competitive market from the direct experiences of the lecturers, to discover the professions of the future and the secrets of digital and social media strategies, to acquire the skills of personal branding and motivation. Moreover, they will have an insight of how to create one's own company from several young start-uppers that have already founded their own companies.

The future of professionals is more and more connected to the evolutions of the web, international and necessarily open to the world. The fact that public administration, private companies and universities have partnered for this project is testimony of the increasing importance of networking.

Talent Campus International 2014 is sponsored by Federmanager and other 4 Universities: Ca' Foscari, IUAV, IUSVE and Padua University, that wanted to support the initiative together with Silca and Digital Academia, and many other companies that took part in the project.

Silca S.p.A., that has always promoted initiatives dedicated to young people and to the development of their skills and creativity, is hosting also this year Talent Campus for two of the four days of the project, while its managers will be involved in meetings and workshops.

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